San Antonio Hotel & Lodging Association

Inn-Side SAHLA

Volume XXII
January 2012

In this issue:

- January Program
  Mike & Casandra report
- 15th Showcase at SPC
- SAHLA/THLA/AAHOA
  Luncheon & Trade Show
- Trade Show Sign-up
- St Philip's Update
- New Members
- Calendar of Events

2012 Begins with a SRO Event!

Mike, Casandra & SAHLA President and Luncheon Host Rusty Wallace

What better way to start the year than with a standing room only audience for our two presenters! Casandra Matej, Executive Director of the San Antonio Convention and Visitors Bureau and Michael Sawaya, Director of the city's Convention, Sports and Entertainment facilities, provided a preview on the upcoming year and plans that may include some big changes in our Convention Center. You will find a copy of their combined presentation to download from our website. www.sanantonio-lodging.org

January also kicked off a new program for the Association with hotel and allied members sponsoring individual luncheons. [If you are interested in getting involved this program, give the office a call for the benefits and details. [210-558-6565].

The Tradition Continues……

15th Annual St. Philip's Student Showcase Set For February

Preparation are already underway on the campus of St. Philip's for our upcoming February luncheon. Students enrolled in the Spring Semester of SPC's Hospitality Programs learn very quickly that their first big assignment will be to actively participate in the planning, preparation and execution of a first class luncheon for 130 personnel from the local Hospitality Industry. This includes everything from menu planning and ordering the ingredients, learning the proper setting of dining tables to creating a power point presentation for the program. In addition, they will mentor high school students from local hospitality programs who will join them at the luncheon to act as servers for the event.

Special guests for this exceptional event will be representatives from the University of Houston's Hotel Management Program and the Culinary Institute of America here in San Antonio.

Mark you calendars and plan to join us for this opportunity to see future hospitality personnel in action! This is a great chance to have your HR and Executive Chefs have a "taste of the talent" at SPC!

ALAMO COLLEGES
ST. PHILIP'S COLLEGE

February Luncheon Sponsors:

Capers, DMC

Fresh Horizons

THLA / AAHOA / SAHLA Joint Spring Trade Show

March 28, 2012 Register Today!!!

THLA, in association with the Asian American Hotel Owners Association (AAHOA) and the San Antonio Hotel & Lodging Association (SAHLA), is holding its annual trade show on Wednesday, March 28, 2012 in San Antonio, Texas.

Register today by calling THLA's Trade Show Manager, Jessica at 512.474.2996 or emailing her at jdelacruz@texaslodging.com
Exhibitors: This event attracts 300 attendees and has sold out the past two years, so call today to reserve your booth.

Hoteliers: This event is free for you to attend. Simply call Jessica at THLA at 512.474.2996 to RSVP. In addition to viewing the latest products and services for your property, this event offers:

- **Educational Seminars**
- **Invaluable Networking**
- **Lunch Provided at No Charge**
- **Lots of Door Prizes**
- **Complimentary parking**

Trade Show Location:
Crowne Plaza - Riverwalk Hotel
111 E. Pecan Street
San Antonio, TX 78205
Wednesday, March 28, 2012

St. Philips Update

After a short winter break, students and faculty are back to school at St. Philip's Department of Tourism, Hospitality and Culinary Arts. 93 students graduated in 2010 with degrees or certificates in the THCA programs and have begun their careers in our Hospitality Industry. We couldn't be prouder of our graduates and we look forward to watching their careers grow in our industry here in San Antonio. Our students could not succeed without the generous support of SAHLA and we thank you.

Before finals, graduation and the winter break, students participated in the turkey cook off, under direction of Chef Instructor Will Thornton. Students made various dishes including turkeys, side dishes and deserts. The pictures make you wish it was Thanksgiving all over again! Students and staff have a lot of events to look forward to in 2012, including the Cowboy Breakfast held in conjunction with the SA Stock Show and Rodeo, and of course the Student Showcase at St. Philips College Heritage Room on February 22. Students will plan, purchase, and prepare the entire meal for the monthly SAHLA luncheon, and area Hospitality High School Students will assist in serving. This is a great luncheon and always fills up fast so be sure to RSPV for this event.

The faculty and staff are also proud to announce that long time San Antonio Hospitality Manager, and THCA Graduate and Instructor Michael Varlens earned his Master Teacher Certification.

The Judges

The Winners

The Dishes

Reported by Chevin Gladden, graduate of the SPC Hotel Management Program, current General Manager of La Quinta - Toepperwein and an active Instructor in SPC's Hospitality Program.

Welcome New Members to SAHLA

Comfort Suites SeaWorld-Lackland

8021 Alamo Downs Parkway (78238)
Area 210 Phone:681-6000
Fax 682-2000
General Manager: Raj Patel
Email: raji014@hotmail.com
Type: Select Service - 75 rooms

Auto-Chlor Services

4846 Whirlwind (78217)
Area: 210 Phone 275-7562
Fax: 590-6921
Cell: 275-7562

Contact: Robert Hale
E-mail: Robert.h@acs-llc.net

Type business: Complete Dishwashing and Laundry Services Company

Brigman Enterprises, Inc.

1935 Shipman (78219)
Area:210 Phone:736-1153
Fax: 643-3952

Contact: Connie Brigman, President and Owner

E-mail: cbrigman@satx.rr.com

Type of business: Laundry Service for Hotels/Restaurants, theme

Congratulations to Hyatt Regency

A press release sent out on January 9, 2012 announced the 30th anniversary of the Hyatt Regency Riverwalk Hotel. Here are excerpts from their release:

Then and Now

Hyatt Regency Celebrates Thirty Years As Downtown Icon

"Of course things have changed in the past three decades, but one thing has remained the same and that is our commitment to exceeding our customers' expectations."

---Peter McMahon, General Manager Hyatt Regency, Grand Hyatt San Antonio.

The year was 1981 and, in San Antonio Texas, more than 2000 people lined up outside of historic La Villita to apply for one of the 700 positions available at a brand new hotel that promised to be unlike anything the city had ever seen. That hotel was Hyatt Regency San Antonio, the first Atrium hotel in the city and the only one to have a river flowing right through the lobby. Now, 30 years later, Hyatt Regency continues to be one of downtown's most unique properties……...**30 Yeas Ago** Hyatt Regency San Antonio opened December 1981 amid major fanfare. Part of the city's Paseo del Alamo Urban Development Action Grant Project, the Hyatt Regency's opening was heralded with a parade featuring Mayor Henry Cisneros as Grand Marshall. The event drew dignitaries and notable locals including former Mayor Lila Cockrell, City Manager Tom Huebner, deputy U.S. secretary for community development and planning Steve Bollinger, and Mr. and Mrs. B.K. Johnson. ……...

Note: Be sure to check out the exciting new look of Hyatt Regency San Antonio Riverwalk on their website!

February Event

Wednesday, February 22,, 2012

Our Luncheon Sponsors:
Capers, DMC
Fresh Horizons

St. Philip's College 15th Student Showcase

Featuring the students from the

- Culinary Arts
- Hotel Management
- Tourism

Registration 11:30 Lunch @ Noon
$25 members and 1st time guests with a prior reservation.
$35 at the door without a reservation

Link to the website for information and registration:

http://www.sanantonio-lodging.org/Luncheon_02_Announcement.php

San Antonio Hotel & Lodging Association
P.O. Box 830784, San Antonio, TX 78283
E-mail: sahla@sbcglobal.net
Website: www.sanantonio-lodging. org

Future Events Planned for 2012

Wednesday, March 28th - Crowne Plaza Riverwalk

SAHLA-THLA-AAHOA partnered events:

Golf Event [will be held on Tuesday 27th]
Registration by AAHOA
Luncheon - 11:30 - 1 pm
Registration by SAHLA
Trade Show - 12 - 6 pm
Registration by THLA

Call Jessica at the THLA office for registration and information regarding the Trade Show [512-474-2996]
Booth pricing:

Member (any of the three organizations) $650
Non-Members: $1100

Don't wait too long to sign up for a booth; they always sell out very early in the game!

Additional information on this show will be found in this newsletter and the Texas Hotel Lodging website:

www.texaslodging.com

SeaWorld and Six Flags Park Previews will be held in April and May.

In and around San Antonio……events to know about and attend

- **Public Meeting - Hemisfair Park redevelopment effort - January 24th 5:30 - 8:00**
  www.nowcastsa.org
- **The San Antonio Cocktail Conference - January 26-29**
  http://www.sanantoniococktailconference.com/
- **Urban Renaissance - A program of the Downtown Alliance**
  (A Members Only Event) February 13, 2012 at the Hyatt Regency

  http://downtownsanantonio.org/main/events/2011/10/u190/Urban-Renaissance-Luncheon---Top-10-Global-Trends-Affecting-Downtowns
- **"The Lila Cockrell African American Art Collection"** will be on display through March 9, 2012 at Port San Antonio. Plus other exhibits and programs sponsored by the San Antonio Parks Foundation in celebration of Black History Month.

  www.saparksfoundation.org